

Brussels, 9 February 2026

Press release : Lancia 120 Years – innovation through Italian design

Autoworld Museum Brussels presents, from Friday 27 February to Sunday 19 April 2026, the **pop-up exhibition “Lancia 120 Years – innovation through Italian design”**. Through a carefully curated selection of around a dozen remarkable vehicles, the exhibition takes visitors on a journey through 120 years of Lancia, a brand renowned for its technical innovation, refined design, and rich motorsport heritage.

The exhibition is structured in two distinct sections. The first section, dedicated to design and innovation, highlights how Lancia consistently pushed boundaries with original shapes and forward-thinking technical solutions. Among the vehicles on display are the **Lancia Lambda (1924, 2nd series)**, an **Astura** featuring a special **Pininfarina coachwork**, the **Aprilia**, and the **Aurelia B20**. In addition, two exceptional prototypes are presented: the **Florida four-door (1956, chassis 005)** – a car rarely shown to the public outside the Brussels and Geneva motor shows – and the **Pininfarina PF200 from 1952**.

The second section focuses on Lancia’s rally history, a chapter in which the brand became one of the most iconic names in international motorsport. Models such as the **Fulvia 1600 HF Fanalone**, the **legendary Stratos**, and the **Lancia 037** demonstrate how innovative technology and bold engineering kept Lancia at the very top of competition for many years. The **Delta Integrale**, a symbol of rally dominance and still a beloved classic among enthusiasts today, represents one of the highlights of this section.

The exhibition has been made possible thanks to the Stellantis Heritage Hub and the many private collectors who have generously loaned their vehicles.

Press preview – Friday 27 February 2026 at 5:30 PM

Journalists are invited to attend a press preview on Friday 27 February 2026 at 5:30 PM, including a guided tour of the exhibition with curator Leo Van Hoorick. Following the press visit, journalists are invited to attend the official opening reception.

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Opening reception – Friday 27 February 2026

Everyone is welcome to attend the official opening reception of the exhibition on Friday 27 February 2026, from 6:30 PM to 10:00 PM.

Tickets & infos: <https://ticketing.autoworld.be/product/297445/vernissage-lancia-27-02-2026>

Cars & Coffee – Sunday 19 April 2026

The exhibition will conclude with a Cars & Coffee event on Sunday 19 April 2026, on the esplanade in front of Autoworld Museum Brussels.

All owners of Italian classic cars are invited to join the gathering between 10:00 AM and 2:00 PM, followed by a visit to the exhibition.

Further information and registration are available via the Autoworld website.

Practical information – exhibition

27 February 2026 – 19 April 2026

Daily: 10:00 AM – 5:00 PM

Weekends: 10:00 AM – 6:00 PM

Admission prices – Autoworld

Adults: €18

Reduced rate: €14 (students, seniors, children aged 4–12, groups of 15 people or more)

Press contact

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