

**From 14<sup>th</sup> December 2018 through to 27<sup>th</sup> January 2019**  
**Autoworld - Brussels**  
**presents**

## **“PORSCHE 70 YEARS”**

There are certain car makes one dreams about. Whether one owns one or it is part and parcel of a childhood fantasy, the Porsche attracts the young and less young, men and women, thanks to the elegant lines and its power.

Created 70 years ago by Ferry Porsche in the small workshop at Gmünd, in Austria, based on the Volkswagen conceived by his brother some ten years earlier, the make over the years has become a very much alive myth.

Of his car, Ferry said: *“I looked all around me and nowhere could I find the car I was dreaming of. So, I built it!”* And as such it is the first car to bear the name Porsche.

Over seven decades, from the first 356 through to the present-day hybrids, Porsche has never ceased to evolve in force and beauty.

This end-of-year exhibition at Autoworld will relate the complete history of this evolution with the help of some **sixty cars**. An exhibition that was brought about thanks to the participation of Porsche Import and the Porsche Museum of Stuttgart-Zuffenhausen, as also thanks the loans from numerous collectors.

### **Porsche 70 Years Exhibition**

To allow visitors to immerse themselves in the Porsche universe and take in the subtle evolutions, the cars are displayed in different zones and configuration.

The earliest **356 family (Keibl - Gmünd - 356 A - 356 B – 356 C)** – the first – will be exhibited in their original unrestored state.

**Close by, brought together on a podium, some dozen Porsche will retrace the evolution of the make, of which the 356 (a Roadster D'leteren), various 911, 914, 924, the 928 Prototype (75 Years Ferry Porsche), the 944, the 968 as also the Boxster and the Cayenne of the first generation ... obviously!**

The **911 RS (RennSport)** will enjoy a prominent place. No less than eight cars – all versions! – will reveal their technological advances and design.

And what about the **Speedster** models! Ranging from the 356 to the 991 (Phase II 70 years edition!), five vehicles will be on show.

At Porsche, the **Motorsport** is an integral part of the make's DNA. With 19 victories at the 24 Hours of Le Mans, Porsche is presently the most important worldwide manufacturer of competition cars. A complete zone is dedicated to such cars as the **917 Psychedelic**, the former **Jacky Ickx Porsche 935**, the **LMP2** and other equally impressive machines.

**“Street Legal”**, these road-going sports cars are the worthy younger generation of their competition elders. From the **904GTS** to the **present 918 Spyder** via the **959**, the **GT1 Streetversion** and the **Carrera GT**: without a doubt a winning podium!

And today? The museum's ground-floor space will welcome the **present day's road-going cars – 718 Boxster and Cayman, 911 991, Panamera, Macan, Cayenne** – as also an array of **competition cars** and as cherry on the cake, the **991 e-Performance**.

The exhibition will be interspersed with **historical documents, period videos** and **scale model cars**.

With the “Porsche 70 Years” exhibition, Autoworld Brussels brings to a close an anniversary year of one of the most legendary car makes!

**Useful Information:**

**Autoworld** - Esplanade du Cinquantenaire – 1000 Brussels

Open daily – even on Monday – from 10.00hrs until 17.00hrs (from 10.00hrs 'till 18.00hrs on Saturday and Sunday)

Entrance fee to the museum: € 12/ adult - € 10/ senior – € 9/ student - € 5/child from 6-12 years – free for child younger than 6 years

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